



## MAXSCHOLAR COMPONENTS AND FEATURES

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- Accessible through any device
- Based on the Orton-Gillingham method and other research-based strategies
- Programs:
  - MaxPhonics: decoding, phonemic awareness, blending sounds, controlled readers, etc.
  - MaxReading: highlighting, comprehension, vocabulary, summarizing, etc.
  - MaxWords: syllabication, spelling rules, morphology of words, roots, etc.
  - MaxVocab: vocabulary building through games
  - MaxMusic: high interest content, parts of speech, memory
  - MaxPlaces: high interest content, geography, comprehension
  - MaxBios: high interest content, social studies, comprehension
- Reports of usage, performance, and progress
- Downloadable resources and materials to implement a fully blended lesson
- Professional development on-site or via webinar
- Timely and effective customer service/ tech support throughout the implementation



Learning to read is such an important part of K - 12 education, yet there are over 20,000,000 students in the U.S. who cannot read and are at high risk of dropping out of school. Despite billions of dollars having been spent on trying to improve reading skills, there has been little, if any, increase in the reading scores of 4<sup>th</sup> and 8<sup>th</sup> grade students over the past 15 years since the government has been tracking those scores. There MUST be a solution.

MaxScholar was developed to incorporate educational methods and approaches that have worked for over 70 years (the Orton-Gillingham approach), but are not often used in schools, and convert them into electronic format. We have developed a complete blended learning model using software, Professional Development of teachers, and complementary workbooks. This model can be delivered one-on-one, small groups, and entire classrooms. We can take a school where 90% of the students are not reading in September, and improve their scores so that 80-90% of those students are reading on grade level by the end of the academic year. Students love our software, and student engagement is strong.

MaxScholar uses a Blended Learning model, with teachers doing what they do best, and the computer providing the drill, practice and reinforcement that these children need. Our Professional Development will prepare teachers to teach their students how to read, using methods that have been tried and tested over many years, but have now been brought to the 21<sup>st</sup> Century. It contains lesson plans, quizzes, and games. It teaches sight words, tracks student progress, and provides teachers and administrators with valuable information to monitor usage as well as progress. It teaches the same decoding and phonemic awareness skill as provided by professional tutors.

Areas where MaxScholar can make a difference in the lives of children and their teachers:

1. Public schools where students are not reading at grade level. These are students with multiple reasons why they are not reading. MaxScholar can also be used in RTI programs, all tiers.
2. Students who have been diagnosed as having Dyslexia. 43 states have relatively newly enacted laws mandating special treatment for those students. We are perfect for them.
3. Teacher Training Institute. Teachers need to learn the methods we use, even if they do not use our software because of tech issues in their school or other reasons. Teachers can become MaxScholar Level 1 Orton-Gillingham certified.
4. English Language Learners, especially those who live in the "border states." There are few, if any, programs that teach English to Spanish speaking students that actually work.
5. Early childhood programs, pre-K to 2<sup>nd</sup> grade. Only 40% of students are Kindergarten-ready when they start school. If these students do not have an adequate foundation in phonics, their reading levels will plateau at 3<sup>rd</sup> grade levels, even in middle and high school.
6. Juvenile Justice System. 90% of students incarcerated in juvenile programs cannot read. Part of their rehabilitation must include knowing how to read in order to find meaningful jobs.
7. Children on the Autism Spectrum, especially those who are high functioning. We have anecdotes to support that using MaxScholar can teach those students to read.